

New Year Message by the Executive Director, PRDP 2012

This is immense pleasure to me presenting the Annual Report of Pak Rural Development Program (PRDP) on behalf of Board of Directors for the year ended 2011. First of all, I must congratulate the staffs of PRDP, who have worked selflessly during the past year to support the struggle for marginalized communities in rural areas in Pakistan. This is a part of a larger struggle for the creation of a just and equitable society in our country. PRDP endeavors to bring about policy and institutional changes by mobilizing and empowering deprived and marginalized communities with a view to creating an environment in which communities at the local level are able to transform their lives through the equitable and sustainable use of resources.



The New Year has started with inestimable challenges of poverty, bad governance, post disaster effects and protracted regional and global conflicts. This unprecedented pace and magnitude of the challenges demands very dynamic, visionary and values centered leadership which accords prime importance to human values on monetary value in all matters of life. In this New Year the agenda of power seems to be reshaping further and new structures and policies will emerge to serve the interests of few. The new language of power is gaining momentum and gradually being recognized and accepted by powerless. This year PRDP esteemed dynamic team have more responsibilities to work hard and to utilize their capacities to bring a sustainable change for the well being of poor and powerless people.

Nadeem Ahmad
Executive Director
Pak Rural Development Programme

FLOOD RESPONSE 2011:

As per PRDP mandate emergency relief is one of our focus areas. PRDP responded immediately after the June 2010 torrential rains and floods in different areas of KPK. In district Kohistan in the year 2011 we have assisted 1600 flood affected families in five most affected union councils of Palas valley. Our efforts are endorsed by district government and international donors. In emergency relief we implemented the OCHA-ERF project entitled as “PRDP Winterization NFI Kit for flood affected of Tehsil PALAS under OCHA-ERF Fund”. The project tenure was from January 15, 2011 to March 15, 2011.

TARGETED BENEFICIARIES:

Category	No. of families	Age breakdown	Male	Female	Total individuals
Flood affectees	1600	Under 18	4327	3450	7777
		Over 18	1861	1954	3815
Total:			6188	5404	11592

Total numbers of 1600 families with 11592 individuals of five union councils were assisted for winterization package of NFI's.

Union Councils					Total
Bar Sharyal	Kuz Sharyal	Kuz Paro	Sharaid	Peech Bela	
320	320	328	312	320	1600

NFI's PACKATE DETAIL:

NFI's package detail per family	
Item	Quantity
Mattress	01
Shawl for women	02
Jackets for adults	02
Jackets for children	04
Socks for adults(03 Ladies,03 Gents)	06 Pairs
Socks for children	08 Pairs
Quilts	05



TRANSPORTATION OF NFI's:

For the transport of the NFI's packages from the distribution to the targeted union councils of Palas, PRDP arranged vehicles and provided transportation to beneficiaries. Beneficiaries were satisfied and shared that they are treated in a manner that is dignified and appreciated the way of dealing by PRDP staff and volunteers.



FINAL INDICATOR RESULTS:

Objective:	To provide life saving and urgent NFI's to flood affected population of district Kohistan.
Indicators	Results Achieved
Indicator (1):	Total number of 1600 Non-food Items (NFI's) winterization packages distributed among 1600 most vulnerable flood affected families
Indicator (2):	Total cost of NFI's is used
Indicator (3):	Total number of 11592 individual beneficiaries received Non-food Items (NFI's) and benefited

COORDINATION:



PRDP staff regularly coordinated all project related activities with ACO office Palas. PRDP secured NOC from Tehsil government as per government regulations. During the project period PRDP staff also attended 4- coordination meetings on regularly basis organized by ACO Palas with community. In addition to these general coordination meetings, PRDP regularly in touch with other NGOs/INGO's working in district Kohistan. PRDP also registered itself with NFI's cluster as per DCO directives and regularly shared NFI's distribution reports with tehsil government. Overall coordination with district/tehsil line departments/NGO sector remained very fruitful to implement the project specified time in a smooth manner.

OVERALL IMPACT OF THE PROJECT:

After the [massive floods hit Pakistan this summer](#), international attention was drawn to the damaging effects of [climate change](#) in the region. The "tsunami from the sky" caused by unprecedented monsoon rainfall in late July made the rivers swell and burst their banks. Most of the people had time to escape from their homes while thousands were flooded away in the country. In district Kohistan the nation's worst natural calamity has ruined roads, bridges, schools, health clinics, electricity and communications. The floods have damaged standing crops as well as stored grain and seeds for planting. The widespread

destruction in the country, from the mountains to the coastline, shows our extreme vulnerability to the impacts of climate change. The majority of households in Kohistan district of Khyber Pakhtunkhwa are extremely food insecure as declared the 2nd most food insecure district in Khyber Pakhtunkhwa by European Commission before flood. The people in this part of the country already were vulnerable to cope with any hazard/disaster. Almost all the people in district Kohistan were economic/physical vulnerable living with low income often live in high-risk areas. The recent floods increase vulnerability in district Kohistan more as before. Before flood food in district Kohistan production typically provides food for families for no more than 4 or 5 months of the year. The rest of the year, families must buy food from local/area shopkeepers, many of whom provide in-kind credit of up to 20,000 – 30,000 rupees. Food was the immediate need of the families after flood the poorest households now need to spend 70% or more of their income on food and their ability to meet most essential expenditures for health, shelter, NFI's and education is severely compromised. In addition, the diminished purchasing power has severely impaired the capacity of the poor households to seek warm cloths in tents, health care, and children education, particularly women and children. This situation has further exasperated by the falling nutrition level, particularly for already malnourished children. High food prices affect rural households differently, as income, food sources, expenditure patterns as well as coping strategies vary. PRDP launched NFI's project in Tehsil Palas with UN-OCHA (ERF) & assisted 1600 the most affected families. The key findings/impact of NFI's distribution is as follows;

Due to recent flood devastation in district Kohistan, the people are still struggling to recover. After flood more than half population of the district remain in temporary tents/shelters. After three months later many people have managed to return to their villages/homes. However most of them finding their houses destroyed, water sources and wells damaged, cattle dead and crops washed away. Everyone was saying that they have never seen such flooding in their life. Meeting with the villagers of Maidan village UC Bar Sheryal upon distribution of NFI's impact on their lives the villagers told "the impact of NFI's is really great in this winter period. Our families are safe from this chill weather now; otherwise definitely we would suffer a lot in terms of health etc." Some other beneficiaries told that due to flooding the immediate need was food so we spent money on that item to save our lives. We were not in the condition to purchase warm shawls, quilts, mattress etc for our family as have no purchase power; this winterization package makes our life easier and comfortable. A doctor in the area told that I have examined many cases due to cold in this remote district especially Palas. After distribution of these important NFI's I noted that 35 % reduced rate of lower respiratory tract infection, flu, cough and temperature due to cold in Palas valley. He shares, "Snow begins as early as October in parts of the north. Winter is approaching, and with freezing temperatures, there are a greater number of cases of lower respiratory tract infection, cough, flu, temperature etc. People are still living in tents or inadequate shelters. Health's clinics and schools have been destroyed. There urgent needs everywhere and long, hard work ahead of us. This package of NFI's helped to reduce the

vulnerabilities of people in this winter season. These supplies are especially crucial in these remote areas, where many villages may soon be cut off from the outside world by heavy snowfall.”

PICTORIAL HIGHLIGHTS:



BROAD BASED MEETING WITH PALAS VALLEY COMMUNITIES REGARDING WINTERIZATION PROJECT



ORIENTAION MEETING WITH ALL STAKEHOLDERS INCLUDING GOVT. OFFICIALS



BENEFICIARIES WAITING FOR THEIR TURN TO GET NFI'S PACKAGE



PROGRAM DIRECTOR VIEW THE VERIFICATION REGISTRATION PROCESS OF BENEFICIARIES AT DISTRIBUTION POINT



REGISTRATION PROCESS AT DISTRIBUTION POINT



A BENEFICIARY CHILD WITH HIS NFI'S PACKAGE



SYSTEMATIC VIEW OF WINTERIZATION NFI's PACKAGE AT DISTRICT DISTRIBUTION POINT FOR BENEFICIARIES EASE



FREE TRANSPORTATION FACILITY TO BENEFICIARIES



M & E OFFICER VERIFYING BENEFICIARIES IN ROWS AT DISTRIBUTION POINT



SYSTEMATIC PROCESS OF BENEFICIARIES PACKAGES AT DISTRIBUTION POINT WHICH MAKE SPEEDY THE PROCESS OF DISTRIBUTION



PROGRAM DIRECTOR CHECKING THE NFI's PACKAGE



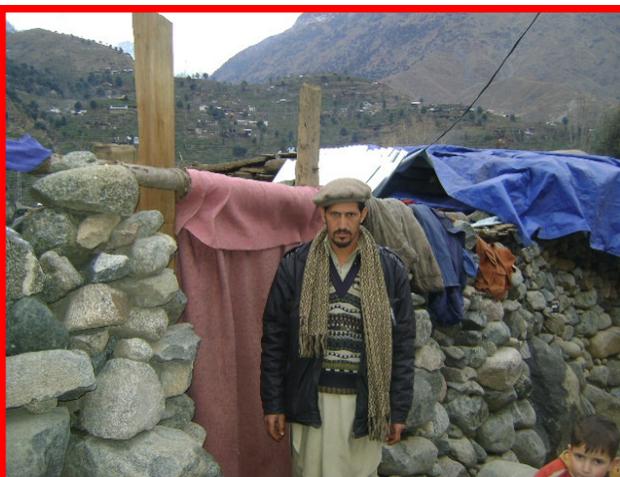
PRDP/UNOCHA PHAMPHLET AT DISTRIBUTION POINT NEAR POLICE STATION PALAS, PATAN KOHISTAN

SUCCESS STORIES:

Success Story 1: NFI's Package (Winterization Program) Benefits Vulnerable Families



Mustafa and his children sitting in their house in UC Bar Sheryal Tehsil Palas. They are using winterization kit distributed by PRDP.



Mustafa is standing in front of his rebuilt house after the flood in Bar Sheryal.

Several parts of Pakistan suffered heavy rains that started in the last week of July, 2010, which triggered both flash as well as riverine floods. This monsoon season has shown the highest recorded rainfall in the region in the past 35 years. Likewise, the current floods are the worst floods to hit Pakistan since 1929. As per Government of Pakistan and UNOCHA around 13.8 million¹ people have been affected by the floods across Pakistan till August 09, 2010.

The flood severely affected Khyber Pakhtunkhwa province (KPK), according to the government and PDMA, Kohistan and Shangla districts are the worst affected districts of KPK. Dubair valley is one of the severely affected areas in district Kohistan.

Mustafa aged 42, of Bar Sheryal UC with his wife and five children spending life in a small mud made house along with the Saharkot Nalla. On farm livelihood and laborer work was the only source of income before flood. The flood damaged 1,600 houses in 5 Union Councils i.e. Bar Sheryal, Kuz Sheryal, Kuz Paro, Sharaid & Peech Bela of Tehsil Palas, basic infrastructure (all forms of communication and infrastructure networks have been damaged, including roads and, standing crops (thousands of acre of maize crops destroyed), while land has been damaged and irrigation systems have been completely destroyed. The disaster affected district Kohistan more severely, as compared to other districts, since torrential rain damaged mud houses directly, while further damages occurred due to landslides caused by rain and flooding, and finally, the flood itself destroyed district Kohistan in general and these 5 UC's in particular. Mustafa is also one of the affectees of flood which washed away everything.

PRDP launched NFI's project with OCHA-ERF in five UCs of Tehsil Palas. Mustafa was also a beneficiary who received NFI's package for his family by PRDP staff. He was very happy to get the winterization package. Replying to a question as to what he felt when he got the NFI's, he said, "Definitely, I am very happy that Pak Rural Development Programme (PRDP) has given me this NFI's package. I, my wife and children will use this as we were in short of these items. This is a very good decision by PRDP & OCHA-ERF to give winterization package to the people of the area in the mid of winter season."

The community was zealously participating in all the tasks and processes of beneficiaries' assessment/identification, verification with a sense of ownership due to effective community mobilization and beneficial project. All the villagers expressed their gratitude to PRDP for helping them by providing winterization package.

Success Story 2: Vulnerable Families Able to Cope With Harsh Chill Weather (NFI's Distribution)



Abdul Rahman & Abdul Rahim with their children are using the winterization package distributed by PRDP. Now they are able to cope with the harsh winter weather.

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Due to July-August 2010 torrential rains and heavy floods in the country, district Kohistan of Khyber Pakhtunkhwa province is also affected severely. The district Kohistan is one of the less developed areas in the country before flood. As floodwaters have receded in the northern parts of the country, towns and villages in the southern provinces are still being submerged. The scale of this humanitarian tragedy is far impacting and the larger challenges are yet to begin.

An estimated seven million people will be homeless for quite some time according to recent predictions. Immediate relief is still needed as winter season starts, particularly in this region (district Kohistan & northern areas), causes great concern. PRDP teams did rapid need assessment in the area and identified winterization package as prime need.

Abdul Rehman & Abdul Rahim, have a family of fifteen members, were living in a small mud house along with the river bank of Sharakot Nalla, Tehsil Palas, Kohistan district of Khyber Pakhtunkhwa. The flood affected village Kas adversely in all sectors (Shelter, Food, Water etc.) especially livelihood. 100 % infrastructure facilities were washed away and the livelihood of the villagers was badly affected. Almost all the area was barani, Maize crop only grown in the area. Both brothers worked as labors. Their family was owned two cows and some agricultural land before flood. They are also affected adversely as all villagers of the village, lost their house and livelihood. their family became vulnerable to external help in terms of shelter, food, clean drinking water, winterization NFI's etc. During the flood emergency response in Palas valley by PRDP, team did assessment of union council Kuz Sharyal. Abdul Rehman was also given the winterization package as a beneficiary. Upon receiving the NFI's He says, "I am so happy because economically I was not able to purchase quilts, warm cloths and shawls etc. to make my family cope with the harsh winter season. He adds "this winterization program of NFI's makes our life easier in this remote area, and I appreciate the PRDP team that they help people in mid of the winter season."

Protection from the freezing temperatures, adequate shelter, blankets, warm cloths, and other winterization items to help affected population survive the harsh winter was immediately need. For thousands of people, the transition from homelessness and joblessness to recovery will begin in the midst of the winter season. In addition to meeting special winter needs, early recovery initiatives are also required so that families are able to start regaining their independence through restoration of livelihood and development of income earning opportunities.

UNDP Peace & Development Program:

PRDP is implementing UNDP Peace & Development Program in conflict area of Swat Valley. Project entitled as "Shangla Household Livelihood Development Program" in UC Kuz Kana of Tehsil Alpuri & District Shangla (KP) from October 1, 2011 to March 31, 2012. It's a continuous program. This is actually women focussed program. The basic aim is to impart modern techniques and skills regarding Beekeeping, Embroidery, Poultry Management and Kitchen Gardening etc. to boost the current livelihood of vulnerable

communities to better their life standard. Work is in progress PRDP trained 475 (275 Female & 200 Male) vulnerable community members in this livelihood program. The trained beneficiaries are given government certified certification i.e. from Skill Development Council Peshawar. PRDP has its “link and leave” policy in which potential producer is linked with the actual market and after the link is established PRDP Skill Programme will quit the scenario but can provide on demand assistance, if required in the future.

Sr. #	Name of Training	Gender	Total no. of beneficiaries trained
01	Hand Embroidery	Female	100
02	Household Poultry Management	Female	75
03	Beekeeping	Female	50
04	Kitchen Gardening	Female	50
05	Household Poultry Management	Male	50
06	Beekeeping	Male	75
07	Kitchen Gardening	Male	75
Grand Total:			475